

# Community Impact Statement

## *Community Egg Hunt*

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Echo Church was planted right here in Santa Clara, first gathering at Don Callejon School. From the very beginning, our heart has been to serve and give back to the community that welcomed us. One of our core values as a church is to love our neighbors in tangible ways, and our annual Community Egg Hunt is a reflection of that commitment.

The Community Egg Hunt is a completely free event designed to create a space where families across Santa Clara can gather, connect, and celebrate together. Each year, we host hundreds of local families for a day filled with joy and meaningful interaction. The event includes multiple age-specific egg hunts so children of all ages can safely participate, along with face painting, a petting zoo, balloon artists, and other family-friendly activities.

The \$10,000 in funding directly supported many of the logistical and operational needs required to host a large community event. This included event infrastructure such as tables and tents rented by Stuart Event Rentals. The event was made possible through the required permit coordinated with the City of Santa Clara, ensuring that the gathering met all city requirements and could be hosted responsibly for the community.

Safety and organization were also key priorities. Delineators and barricades rented from A Tool Shed Equipment Rentals were used to organize the fields, guide families through activity areas, and create clear lines for egg hunts and attractions.

The funding also supported outreach so families across Santa Clara could learn about the free event. Marketing efforts included printed mailers, posters, invitation cards, and digital advertising campaigns on Facebook and Google. Promotional posters, event signage, and directional signs were produced by PrintPapa to help promote the event and create a clear and welcoming experience for attendees.

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Finally, the funding helped provide the fifty thousands of eggs used in the egg hunts, purchased through Amazon. These eggs made it possible for hundreds of children to participate in the egg hunt experience, which is the centerpiece of the event and a highlight for many families who attend each year.

Beyond the activities, the deeper impact of the Community Egg Hunt is connection. For many attendees, this event becomes a first point of connection not only with our church, but with other families in the Santa Clara community. In a fast-paced and often disconnected culture, events like this foster belonging and strengthen the relational fabric of our city.

Additionally, the event mobilizes dozens of volunteers from our congregation who give their time to serve families with hospitality and generosity. This cultivates a culture of service and civic engagement within our church and reinforces our shared commitment to investing in the well-being of Santa Clara.

We are deeply grateful for the opportunity to partner in serving the community. Our hope is that every family who attends leaves feeling valued, connected, and cared for. Through the Community Egg Hunt, we seek to reflect the heart of our church: to give back to the community that has given so much to us and to continue building a stronger, more connected Santa Clara for years to come.